

# Colton Batts

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## PROFESSIONAL SUMMARY

Production-focused multimedia designer with 10+ years delivering high-volume, broadcast-quality content for global brands including Google, Under Armour, and Kate Spade. Expert in Adobe Premiere Pro and After Effects with strong Photoshop-driven design support and file hygiene. Known for fast turnarounds, clean stakeholder review cycles, and shipping polished deliverables across video, motion, and print. Currently seeking full-time opportunities to bring agency-level production expertise to an in-house team or studio environment.

## PROFESSIONAL EXPERIENCE

### Lead Video Editor

Capture This (Creative Agency), New York, NY (Remote) | 2021 – Present

- Ongoing contract relationship serving as lead editor for high-profile national campaigns and commercial clients
- Shop With Google: Edited 30+ unique video assets for national 'Back to School' and evergreen campaigns; managed high-volume deliverables across multiple aspect ratios
- Under Armour: Edited the 'New Rollout' internal training series (5+ comprehensive deliverables); praised for narrative clarity and brand guideline adherence
- Kate Spade: Created stylized intro sequences and social media assets, using motion graphics to match the brand's high-fashion aesthetic
- Nuuly: Provided integrated production support, designing key props and graphic assets utilized in final video campaigns
- Managed remote proxy workflows and rapid revision cycles, consistently turning around rough cuts within 24 hours

### Multimedia Designer & Video Lead

Freedom Powersports, Fort Worth, TX | 2015 – 2021

- Led print-ready design production for retail and events: large-format signage, building wraps, flags, and promotional display systems across multiple OEM brands
- Produced vendor-ready files to spec (bleed/trim, scale, export settings), coordinated proofing, and managed revisions through final install
- Owned the internal video production pipeline for 6 years, serving as primary editor for corporate communications, training, and promotional media

## SKILLS

**Core NLE:** Adobe Premiere Pro (Expert), DaVinci Resolve

**Motion & Design:** Adobe After Effects, Photoshop, Illustrator

**Print + Production Design:** Large-format print (wraps, signage), Event collateral systems, Vendor proofing, Print-ready file setup

**Post-Production:** Proxy workflows, Multi-cam editing, Color correction, Sound design/mixing

**Workflow Optimization:** AI-assisted asset generation, Storyboarding, Fast pre-production cycles